

**PRELIMINARY PROGRAM**

**A Celebration of 25 Years of Research  
in the Nation's Heartland**

**Latinos in 2050:  
Restoring the Public Good**

**October 30 – November 1, 2014**

**East Lansing Marriott at University Place**

**East Lansing, MI**

## Conference Overview

### Thursday, October 30, 2014

8:00 AM	Registration - Terrace
8:30 - 11:00 AM	NCERA Meeting – Campus Room (First Level)
11:30 - 12:30 PM	Welcome and Conference Kickoff - University Ballroom
12:30 - 1:30 PM	<b>Opening Keynote, Michael A. Olivas – University Ballroom</b>
1:30 - 1:45 PM	Break
1:45 - 3:15 PM	Panel Series One – Meeting Rooms
3:15 - 3:30 PM	Break
3:30 - 4:45 PM	Panel Series Two – Meeting Rooms
5:00 - 6:00 PM	Dinner on your Own
6:00 - 7:00 PM	Film Clips on Latino Dairy Workers, Psych Building, Rm 118
7:30 - 9:00 PM	<b>Music Concert with Twice Grammy-nominated Sones De México Ensemble– Cook Music Hall, MSU Music Building</b>

### Friday, October 31, 2014

7:30 - 8:30 AM	Continental Breakfast – Terrace
8:00 AM	Registration – Terrace
8:45 - 10:15 AM	Panel Series Three – Meeting Rooms
10:15 - 10:30 AM	Break – Terrace
10:30 - 11:45 AM	Panel Series Four – Meeting Rooms
11:45 - 12:00 PM	Break – Terrace
12:00 - 1:30 PM	<b>Luncheon Plenary Program, Graduate Student Essay Award – University Ballroom</b>
1:30 - 1:45 PM	Break
1:45 - 3:15 PM	Panel Series Five – Meeting Rooms
3:15 - 3:30 PM	Break
3:30 - 5:00 PM	Panel Series Six – Meeting Rooms
5:00 - 6:00 PM	Break
6:00 PM	<b>JSRI 25<sup>th</sup> Anniversary Celebration Reception – University Ballroom</b>

### Saturday, November 1, 2014

7:30 - 8:30 AM	Continental Breakfast – Terrace
8:30 - 10:00 AM	Panel Series Seven – Meeting Rooms
10:00 - 10:15 AM	Break
10:15 - 11:30 AM	<b>Closing Keynote, José Angel Gutiérrez – University Ballroom</b>

## Special Events

**Thursday, October 30, 2014**

**8:30 – 11:00 AM Meeting of NCERA 216: Latinos and Immigrants in Midwestern Communities**

**Room: Campus (1st Floor)**

**6:00 PM Film Clips on Latino Dairy Workers**

**Room: Psychology Building, Rm 118**

**Moderators:** William Escalante and Joanna Acosta, Research Assistants  
Julian Samora Research Institute

“HIDE,” a Documentary on Vermont’s Migrant Farm Workers – Produced by Elori Kramer and Peter Coccoma in collaboration with Migrant Justice

“The Worst Job In New York: Immigrant America” – Produced by Portside

**7:30 PM Concert with Sones de México and the MSU Graduate Brass Quintet, Cook Recital Hall, MSU Music Building**

**Thursday – Friday, October 30 – 31, 2014**

**9:00 AM – 4:30 PM**

**Room: Board Room**

**Continuous Video Showings**

- Tribute for Dr. Julian Samora
- *Viva Flint* talk show interview with David Arceo, Retired. Son of Rafael Arceo, who participated in the Great GM Sit-Down Strike in 1936 – 1937.

**Room: Great Lakes**

**“Images of the Revolution”**

Exhibit of Casasola’s Photographs of the Mexican Revolution, 1910  
Courtesy of Minerva and Gilberto Martinez

**Latino Auto Workers Exhibit: “From the Margins to the Core”**  
**MSU Museum, 409 W Circle Dr, MSU Campus**  
Daily Hours: 9 AM – 5 PM • Saturday 10 AM – 5 PM

## Conference Program

**Thursday, October 30, 2014**

**Luncheon Plenary**

**11:30 AM – 1:30 PM**

**Room University Ballroom**

**La Bienvenida/Welcome**

**Keynote Presentation**

**Presenter:** “The Undocumented and the DACA-mented: State and Federal Immigration-related Litigation and Legislation Concerning Higher Education”  
Michael A. Olivas, The University of Houston Law Center

**Break**

**1:30 – 1:45 PM**

**Room Terrace**

**Panel Series One**

**1:45-3:15 PM**

**Panel 1: Latino Labor Challenges in the Dairy Industry: A Case of Cultural Lag**  
**Room: Campus (First Level)**

**Moderator:** Ronald Erskine, Department of Large Animal Clinical Sciences, Michigan State University

**Presenters:** “An Overview of the Dairy Industry and the Changing Labor Demographics”  
Rubén O. Martinez, Julian Samora Research Institute, Michigan State University  
“What Dairy Employees Tell Us”  
Philip Durst, MSU Extension, Michigan State University  
Stan Moore, MSU Extension, Michigan State University  
“An On-farm Education Program for Employees”  
G. Andres Contreras, Department of Large Animal Clinical Sciences, Michigan State University

**Panel 2: Creating a Healthy Future for Washtenaw County Latino/as through Encuesta Buenos Vecinos**

**Room: Capitol**

**Moderator:** William D. Lopez, Department of Health Behavior and Health Education, University of Michigan School of Public Health

**Presenters:** Daniel J. Kruger, Department of Health and Health Education,  
University of Michigan School of Public Health  
Charo Ledón, Community Leader, Acción Buenos Vecinos  
Mikel Llanes, Family Medicine -Ypsilanti Health Center

**Panel 3: Culture and Peer Mentorship**  
**Room: Beaumont**

**Moderator:** Pilar Horner, School of Social Work and the Julian Samora Research Institute,  
Michigan State University  
“Cultivating Familismo: The Power of Peer Mentorship in Latino/a Learning  
Communities”  
Sandra M. Gonzales, Bilingual/Bicultural Education, Wayne State  
University  
Ethriam Cash Brammer, Center for Latino/a and Latin American  
Studies, Wayne State University  
Roxanne Rodriguez, WSU, Center for Latino/a & Latin American  
Studies  
Adnoris Torres, WSU, Center for Latino/a & Latin American Studies  
Alaa Taher, WSU, Center for Latino/a & Latin American Studies

**Break**  
**3:15 – 3:30 PM**  
**Room Terrace**

**Panel Series Two**  
**3:30-4:45 PM**

**Panel 4: The Rise of Neoliberalism and its Impact on Latinos**  
**Room: Beaumont**

**Moderator:** Rubén O. Martinez, Julian Samora Research Institute, Michigan State  
University

**Presenters:** “Neoliberalism and Latinos”  
Rubén O. Martinez, Julian Samora Research Institute, Michigan State  
University  
“Neoliberalism Confronts Latinos: Paradigmatic Shifts in Immigration  
Practices”  
Andrea Silva, Department of Political Science, University of  
California- Riverside  
“Regimes of Neoliberal Policies and the Implications for Latino Studies  
Scholarship”  
Teresa Cordova, Great Cities Institute, University of Illinois-Chicago

**Panel 5: Diversity in Leadership and Program Development**  
**Room: Campus (First Level)**

**Moderator:** Olga Santiago, Health and Nutrition Institute, Michigan State University Extension

**Presenters:** “Is Latino Leadership among U.S. Latino Elected Officials Possible? Revisiting Samora’s Writing on Latino Leadership”  
Arturo Vega, Department of Political Science, St. Mary’s University  
“Reframing the Conversation for Diversity and Inclusion”  
Alejandra Gudiño, Family Nutrition Education Program, College of Human Environmental Sciences, University of Missouri – Extension  
Candance Gabel, Family Nutrition Education Program, University of Missouri – Extension

**Panel 6: Organized Research on Farmworkers and Latinos**  
**Room: Capitol**

**Moderator:** Anel Guel, Community, Agriculture, Recreation and Resource Studies, Michigan State University

**Presenters:** “US Farmworker and Business Owner: Evidence from the National Agricultural Workers Survey, 1989-2009”  
Michael J. Pisani, College of Business Administration, Central Michigan University  
“The Legacy of Institutions of Latina/o Research”  
Refugio I. Rochin, Professor and Director Emeritus, Chicana/o Studies and Agricultural Economics, UC Davis and UC Santa Cruz

**5:00 PM Dinner on Your Own**

**6:00 - 7:00 PM Film Clips on Latino Dairy Workers**  
**Room: Psychology Building, Rm 118**

**7:30 - 9:00 PM Music Concert with Twice Grammy-nominated Sones De México Ensemble and the MSU Graduate Brass Quintet**  
**Recital Hall: Cook Music Hall, MSU Music Building**

**Friday, October 31, 2014**  
**Panel Series Three**  
**8:45-10:15 AM**

**Panel 7:           Improving Strategies for Health and Mental Health Well-Being**  
**Room:             Beaumont**

**Moderator:**     Hector M. González, Epidemiology and Biostatistics, Michigan State University

**Presenters:**    “2012 Hispanic Behavioral Risk Factor Survey: Health Risk Behaviors among Hispanic Adults within the State of Michigan”

                  Sheryl Weir, Michigan Department of Community Health, Health Disparities Reduction and Minority Health (HDRMH) Section

                  Kim Hekman, Michigan Department of Community Health, Health Disparities Reduction and Minority Health (HDRMH) Section

                  “Espiritualidad y Lenguaje: Dimensions of Latin@ mental health. A case study of curriculum development for training Latin@ mental health service providers”

                  Stephen M. Quintana, Counseling Psychology, School of Education, University of Wisconsin- Madison

                  Alyssa M. Ramírez Stege, Counseling Psychology, School of Education, University of Wisconsin- Madison

                  Steve Pereira, University of Wisconsin- Madison

                  Katherine Huete Galeano, University of Wisconsin- Madison

                  “‘Yes, I feel stronger with more confidence and strength’: Examining the Experiences of Immigrant Latina Women after Using the *Sí, Yo Puedo* Curriculum”

                  Catherine L. Marrs Fuchsel, St. Catherine University and the University of St. Thomas School of Social Work

~~**Panel 8:           Intervention, Impoverishment, Migration: The Latinization of the US and the Tragedy of its Genesis**~~

~~**Room:             Capitol**~~

~~**Moderator:**     Robert Aponte, Associate Department of Sociology, Indiana University-Purdue University Indianapolis~~

~~**Presenters:**    Robert Aponte, Associate Department of Sociology, Indiana University-Purdue University Indianapolis~~

~~Marcelo Siles, International Programs, Old Dominion University~~

**Panel 9: Vulnerabilities and the Lives of Farmworkers**  
**Room: Salon D**

**Moderator:** Rubén O. Martinez, Julian Samora Research Institute, Michigan State University

**Presenters:** “*Si Dios Quiere*”  
Rachael Moreno, Retired Educator and Community Author, Lansing Michigan  
“Changes in Support Programs for Migrant Children”  
Pedro Martinez, Administrator for International Partnerships and Summer Migrant Education Programs, Van Buren Intermediate School District, Lawrence, MI  
“Persisting Employment Challenges in the Lives of Migrant Farmworkers”  
Thomas K. Thornburg, Farmworker Legal Services, Kalamazoo, MI

**Panel 10: Cultural Identities with Emerging Scholars**  
**Room: Campus**

**Moderator:** Patricia Marin, Higher, Adult, and Lifelong Education, College of Education, Michigan State University

“Mi Cultura: Maintaining Scholarship and Cultural Identity in Our Academic Journey”

Bernadette Castillo, College of Education, Program in Curriculum, Instruction and Teacher Education, Michigan State University

Dalinda Martinez, College of Education: Higher, Adult, Lifelong Education Program, Michigan State University

Eduardo Najarro, College of Education, Program in Curriculum, Instruction and Teacher Education, Michigan State University

Lorena Gutierrez, College of Education, Program in Curriculum, Instruction and Teacher Education, Michigan State University

**Break**

**10:15 – 10:30 PM**

**Room Terrace**

**Panel Series Four**  
**10:30-11:45 AM**

**Panel 11: The Criminal Justice System: Emerging Problems and Solutions**  
**Room: Campus**

**Moderator:** Jesenia Pizarro, Department of Criminal Justice, Michigan State University

**Presenters:** “Criminalizing Undocumented Immigrants: Human Rights and Social Justice Issues within U.S. Immigration Court System”

Jennifer Tello Buntin, Department of Sociology, Lewis University



Norma Cecilia Arias-Kahoun, Department of Sociology, Lewis  
University  
“Eagle Dancers; Oscar Wilde; Moon Boots and Skin Divers: The Maximum  
Sentence, If Convicted, Is Ten Minutes with the Victim, Or a Fine of Fifteen  
Cows, Or Both”  
Placido G. Gomez, La Verne University College of Law

**Panel 12: New Destinations: Remaking Dated Data**  
**Room: Capitol**

**Moderator:** Daniel Vélez Ortiz, School of Social Work and the Julian Samora Research  
Institute, Michigan State University

**Presenters:** “The Geography of Racialized Latinos”  
J.S. Onésimo Sandoval, Department of Sociology and Anthropology,  
Saint Louis University  
“Latinos and the Consequences of Change in Suburbia”  
John P. Koval, Egan Urban Center, DePaul University

**Panel 13: Racial and Ethnic Identities**  
**Room: Salon D**

**Moderator:** Olga Santiago, Health and Nutrition Institute, Michigan State University  
Extension

**Presenters:** “Skin Color as Conduit of the Bleaching Syndrome vis-à-vis Latino-American  
Identity: Anecdotal, Empirical, and Litigation Evidence”  
Ron Hall, School of Social Work, Michigan State University  
“ ‘Porque Aquí No Tenemos Muerto’: Religio-Cultural Holidays as Identity  
Affirming Behavior among Mexicans in Michigan”  
William Escalante, Doctoral Student, Department of Sociology,  
Michigan State University

**Panel 14: HIV/AIDS Strategies for At-Risk Groups**  
**Room: Beaumont**

**Moderator:** Jill F. Kilanowski, College of Nursing, Michigan State University

**Presenters:** “*Voces de Mujeres Emigrantes: The Lived Experiences of Mexican Women  
Living with HIV/AIDS*”

Yolanda Rodríguez-Escobar, Our Lady of the Lake University-  
Worden School of Social Services  
“Service Delivery Gaps HIV and Substance Abuse and New Technologies”  
Pilar S. Horner, School of Social Work and the Julian Samora  
Research Institute, Michigan State University  
Samantha Martin, School of Social Work, Michigan State University

**Break**

**11:45 AM – 12:00 PM**

**Room: Terrace**

**Luncheon Plenary**

**12:00 – 1:30 PM**

**Room University Ballroom**

**Break**

**1:30 PM – 1:45 PM**

**Room: Terrace**

**Panel Series Five**

**1:45-3:15 PM**

**Panel 15: Traditions and Re-envisioning Immigration**

**Room: Beaumont**

**Moderator:** William Escalante, Department of Sociology, Michigan State University

**Presenters:** “Democratic Renewal and the *Mutualista* Legacy of US Mexicans”

Julie Leininger Pycior, Department of History, Manhattan College

“The Puerto Rican Family: A Socio-Historical Approach”

Hilda Burgos-Ocasio, Department of Social Work, Pontifical Catholic University of Puerto Rico

José O. Reyes-Rivera, Pontifical Catholic University of Puerto Rico

Zulmarie Hernández-Bello, Pontifical Catholic University of Puerto Rico

“New Puerto Rican Migration: Sociopolitical Reality for Puerto Rico and the United States”

Hilda Burgos-Ocasio, Department of Social Work, Pontifical Catholic University of Puerto Rico

José O. Reyes-Rivera, Pontifical Catholic University of Puerto Rico

**Panel 16: Latino Autoworkers: From the Margins to the Core**

**Room: Campus**

**Moderator:** Rubén O. Martinez, Julian Samora Research Institute, Michigan State University

**Presenters:** “From the Fields to the Auto Industry”

Sixto Olivo, Retired Autoworker and Businessman, Flint, MI

“Working as a Production Worker at the Fisher Body Plant”

Marta M. Bobillo, Co-Chair, Retiree Chapter, UAW Local 602,  
Lansing, MI

“Three Generations of Latino Autoworkers: From Foundry Work to the  
Trades”

Art Reyes, II, Autoworker and Former President of UAW Local 651,  
Flint, MI

**Panel 17: Educational Barriers and New Visions**

**Room: Capitol**

**Moderator:** Patricia Marin, Higher, Adult, and Lifelong Education, College of Education,  
Michigan State University

**Presenters:** “Don’t Crimp the Pipe, or Dam the River, at the Law School Door – An  
Epilogue”

Placido Gomez, University of La Verne College of Law

Lilia Alvarez, Esquire, Attorney at Law in Phoenix, AZ and the  
Presiding Judge in Guadalupe, AZ

Eric Romero, Department of History, Political Science, Language and  
Culture, New Mexico Highlands University

“Racial/Ethnic Gaps in Ninth Graders’ Mathematics Achievement: The  
Influences of School Concentrated Advantage and Social Capital”

Jean Kayitsinga, Julian Samora Research Institute, Michigan State  
University

**Break**

**3:15 PM – 3:30 PM**

**Room: Terrace**

**Panel Series Six**

**3:30-5:00 PM**

**Panel 18: Changing Latino Demographics and Immigrant Incorporation**

**Room: Campus**

**Moderator:** Jean Kayitsinga, Julian Samora Research Institute, Michigan State University

**Presenters:** “The Demography of Latinos in the Midwest: An Update”

Rogelio Sáenz, University of Texas at San Antonio, College of Public  
Policy

“Asset Accumulation and Livelihood Strategies of Latino Newcomers to the  
Midwest”

Corinne Valdivia, University of Missouri Cambio Center

Lisa Flores, University of Missouri Cambio Center

Steve Jeanetta, University of Missouri Cambio Center

Domingo Martinez, University of Missouri Cambio Center

**Panel 19: Strategies for Youth Development**  
**Room: Capitol**

**Moderator:** Pilar Horner, School of Social Work and the Julian Samora Research Institute,  
Michigan State University

**Presenters:** “Missing the Forest for the Trees: Encouraging Latinos to Become Leaders”  
Eduardo J. Najarro, Jr., College of Education—Teacher Education,  
Michigan State University

“A Summer Bridge Learning Community Intervention for Remediation,  
Retention and Graduation of Latino Students”

Anthony Hernandez, Applied and Advanced Studies in Education,  
California State University Los Angeles

Suzanne McEvoy, University Testing Center, California State  
University Los Angeles

"Programa Beca un Niño Indígena"

Mtra. Martha Erika Alonso de Moreno Valle, Presidente del Patronato,  
Sistema Nacional para el Desarrollo Integral de la Familia

**Panel 20: Activism and Politics: Forgotten Stories**  
**Room: Beaumont**

**Moderator:** Edita Milanovic, School of Social Work, Michigan State University

**Presenters:** “¿Si Se Pudo! ¿Si Se Pudo? Latina/Latino Student Activists in the 1990s”  
Heather A. Hathaway Miranda, Educational Policy Studies, University  
of Illinois at Chicago

“Do Only Independent Women Participate in Demonstrations? Empowerment  
and Politics in Predicting Activism among Mexican Women”

Julia Albarracin, Western Illinois University

Nate Munier, Doctoral Student, University of Nebraska- Lincoln

“Cesar E. Chavez and the FBI File: An Analysis of Documents”

José Angel Gutiérrez, Department of Political Science, University of  
Texas Arlington

**Break**

**5:00 – 6:00 PM**

**6:00 – 10:00 PM JSRI 25<sup>th</sup> Anniversary Celebration Reception**

**Room University Ballroom**

**Saturday, November 1, 2014**

**Panel Seven Six**

**8:30-10:00 AM**

**Panel 21: Academic and Community Partnerships for Latino/a Health Research: Perspectives from Southeast Michigan**

**Room: Campus**

**Moderator:** Jorge Delva, School of Social Work, University of Michigan

**Presenters:** Melanie Harner, Washtenaw Interfaith Coalition for Immigrant Rights (WICIR)  
Pilar Horner, School of Social Work, Julian Samora Research Institute, Michigan State University  
Daniel J. Kruger, School of Public Health, University of Michigan  
Alana M.W. LeBrón, School of Public Health, University of Michigan  
Charo Ledón, Acción Buenos Vecinos, Casa Latina, Ann Arbor, MI  
William D. Lopez, School of Public Health, University of Michigan  
Ramiro Martinez, Community Organizer and Cofounder of the Washtenaw Interfaith Coalition for Immigrant Rights (WICIR)  
Angela Reyes, Detroit Hispanic Development Corporation (DHDC)  
Laura Sanders, Washtenaw Interfaith Coalition for Immigrant Rights (WICIR)

**Panel 22: Ideological Challenges of Migration: Youth Migration and Place**  
**Room: Capitol**

**Moderator:** Olga Santiago, Health and Nutrition Institute, Michigan State University Extension

**Presenters:** “Why Are so Many Illegal Latino Children Coming Here From La Selva Negra?”

Deborah Van Damme, International Languages, College of Southern Nevada

“Is Latino Immigration a Moral Crisis? The Search for Shelter and Belonging”

Adalberto Aguirre, Jr., Department of Sociology, University of California- Riverside

Julisa McCoy, Department of Sociology, University of California- Riverside

Amy Perry, Department of Sociology, University of California- Riverside

“What Does Social Science Tell Us about U.S. Responsibility for Unaccompanied Children Who Arrive on our Southern Border?”

Jan L. Flora, Professor Emeritus, Iowa State University and Research Professor, Kansas State University

**Panel 23: Social Welfare in Mexico with an Eye toward the Transnational Implications between Mexico and the United States**

**Room: Beaumont**

**Moderator:** Daniel Vélez Ortiz, School of Social Work and the Julian Samora Research Institute, Michigan State University

**Presenters:** “Sistema para el Desarrollo Integral de la Familia en Yucatán / System for Comprehensive Family Development in Yucatán”

Dr. José Limber Sosa Lara, Director General, Sistema Nacional para el Desarrollo Integral de la Familia

“Sistema para el Desarrollo Integral de la Familia en Campeche / System for Comprehensive Family Development in Campeche”

Lic. Laura Cecilia Pinzón Ceballo, Directora General, Sistema Nacional para el Desarrollo Integral de la Familia

“Sistema para el Desarrollo Integral de la Familia en Oaxaca / System for Comprehensive Family Development in Oaxaca”

Lic. María de Fatima García León, Directora General, Sistema Nacional para el Desarrollo Integral de la Familia

“Sistema Nacional para el Desarrollo Integral de la Familia / National System for Comprehensive Family Development”

L.R.I. Lorena Lagarde Gonzalez, Directora de Asuntos Internacionales, Sistema Nacional para el Desarrollo Integral de la Familia

## **Break**

**10:00 – 10:30 AM**

**Room Terrace**

## **Closing Plenary**

**10:30 - 11:30 AM**

**Room: Ballroom**

**Moderator:** Pilar Horner, Julian Samora Research Institute

**Presenter:** “The Chicano Rearview Mirror: Looking Back Fifty Years to See the Next Fifty”  
Jóse Angel Gutiérrez, University of Texas at Arlington

## **Conference Closing**

**11:30 – 11:45 AM**

**Presenter:** “Closing Comments”

Rubén Martinez, Julian Samora Research Institute

*¡Hasta la próxima!*